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JBDI

JOURNAL OF BUSINESS AND DIGITAL INNOVATION (JBDI)

CALL FOR PAPERS VOLUME 1, ISSUE 1 | JANUARY 2026

The Editorial Board of the Journal of Business and Digital Innovation (JBDI) is pleased to invite scholars and researchers from diverse academic backgrounds to submit original, unpublished quality research papers for publication in its first volume and issue.

The JBDI is a scholarly and multidisciplinary research publication. Manuscripts to be considered for publication must be found useful to both scholars and practitioners globally. The JBDI is a multidisciplinary journal that publishes original, empirical or conceptual, review, opinion/position research papers that cut across various fields related business and digital innovation.

The manuscripts will undergo a rigorous peer-review procedure to ensure high quality research outputs for the authors and the Journal's audience. We welcome manuscript submissions for review for the Journal's first Volume and Issue 1 to be published in January 2026.

In more detail, we welcome the following types of manuscripts:

- Standard empirical quantitative, qualitative and systematic literature review research papers of 6000-8000 words in length, with tables, illustrations and references.
- Book reviews of 500 to 1,000 words on recently published research books (not teaching textbook), software, or videos that align with the journal's focus. Reviews should provide a critical and informative overview of the material's relevance and contribution to the field.

All manuscripts should be written in English Language. For detailed information on submission, refer to the Authors' guidelines through this link:

<https://journals.northumbria.ac.uk/index.php/jbdi/about/submissions>

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